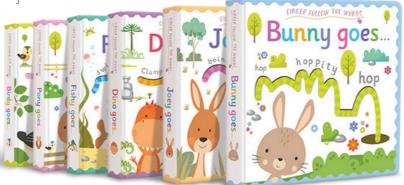


FINGER FOLLOW THE WORDS

Trace the embedded word trail in each scene to find out where the cute characters go.

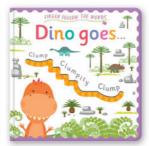
Children will love calling out the words as their finger passes under them, guided by the groove cut onto page.

Encouraging pre-emerging readers to take their first steps towards word recognition and reading for themselves.



6 Titles

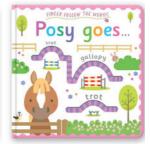












FINGER FOLLOW THE WORDS

Sample Spreads from Bunny goes ...



Format:

Hardback cover boardbook.

Matt finish with spot
varnish and cut-out sections.
190 mm high x 190 mm wide
x 15 mm Spine.
10 pages. With up to
8 cut-out, touch-and-feel
elements per spread.
Each page leaf has a
wavy shaped edge.
Full colour throughout.





Big questions from Little Learners



Children start asking a lot of questions around age 3, when the left side of their brains starts to mature.

It's a good sign that their mind is expanding. In addition, it shows that their analytical skills are improving every day. Some of their questions can be surprisingly difficult to answer in a way

that's age-appropriate.

This series of colourful books aims to help parents to answer the most common questions in simple and gently amusing ways.

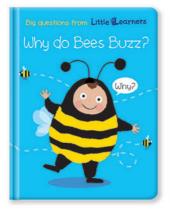
Features

Hard back, light weight board book

- Lift-the-flaps spread
- 8 full colour spreads
- 180 mm high x 140 mm wide.
- 12 mm spine width.
- Spot pearlescent foil and deep embossing on matt laminated cover.



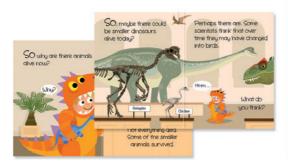
Titles currently available.

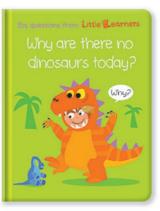


Discover the busy world of bees. Find out why they buzz and why they make honey.



An introduction to the popular theory concerning the extinction of the dinosaurs.







Simply describes how essential rainfall is for all of us.



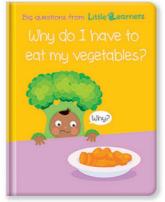


Promotes the physical and mental benefits of a good nights sleep.



Find out about the health benefits of including vegetables in our daily diets.

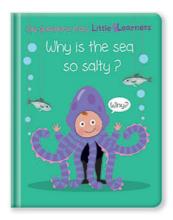






Warns of the trouble in store for your teeth if you don't clean your teeth regularly.



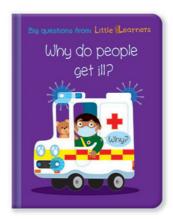


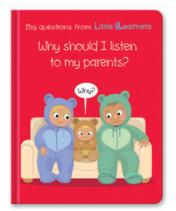
Come on a journey from the sea to the mountains and the source of the saltiness in sea water.



What can sometimes cause us to fall ill, and what we can do avoid it happening.







How not to make the same mistakes as our elders when they were they our age .



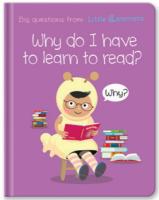


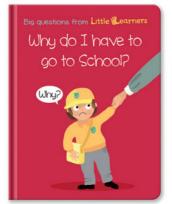
How the Earth's orbit around the sun creates periods of day and night.



Describes some of the many benefits of learning to read.







Starting school is the first step into a world of exciting, new experiences.





Discover the social benefits of sharing your possessions and skills with others.



An introduction to how our bodies process food to give us energy and growth.







Find out how not to let our imaginations run wild when we can not see in the dark.





People may look different, but we all need the same things: Love, care and respect for each other.





A fun introduction to the principles of flight.

The spectrum of light explained in the simplist of terms.

These two titles could ignite an ongoing interest in all things scientific.



Display Units

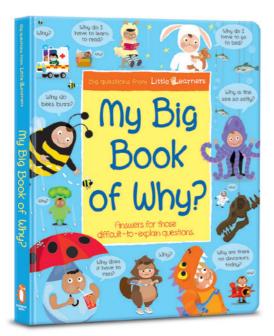
We can provide various display unit options for large orders. From 24 copy shipper/shelf

tray to 4-sided display islands.



144 title floor standing display unit.

24 copy shelf/countertop display unit.



Format

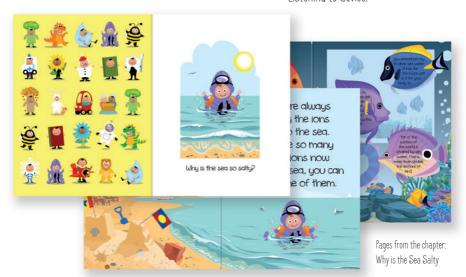
Hard back, matt laminated cover with spot gloss highlights. 260 mm high x 202 mm wide, with 15mm spine. 144 full colour pages.

10 titles bound into one book

This large format compilation of ten titles aims to answer some of the most common questions asked by young children.

It covers the following subjects:

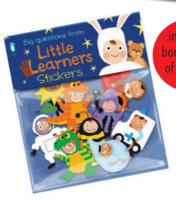
- Dinosaur extinction
- · Bees and honey
- · Rain and the water cycle
- · Illness
- · Farth's rotation
- · Dental hygiene
- · Learning to read
- · Healthy lifestyle,
- · Listening to advice.





Box set of Ten titles

To compliment strong sales returns our publishing partner in China has created this additional box set of ten paper back titles. Collaborating with a popular online influencer, this set includes a bonus pack of stickers. We are happy to develop similar types of bespoke packaging for other customers around the world.



includes bonus pack of stickers

The original Chinese version.





Rights already sold to:

China · Vietnam · Taiwan · Thailand · Poland · Italy · Greece · Qatar

 $\cdot \, \text{Korea} \cdot \text{UK} \cdot \text{India}$



Let's make time Learning to make time for the little things that truly matter in life 11 12 1 10 9 3 8 7 6 5

Illustrated by Pazut Wutigornsombatkul Written by Simon Couchman

Let's make time.

We all learn how to tell the time early on in our lives, but it can take a very long time before we realise how to spend it wisely.

This book not only teaches children how to tell the time, but it also tells the story of a little boy and his canine friend, and how they spend their time to make some positive changes to improve the local environment for themselves and others. The paper engineered clock on the cover has movable hands so the reader can copy the times shown in each scene within the book and also on the fold out sheet

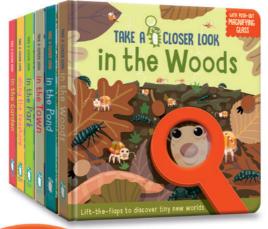
Features

- Hard back case cover with integrated
- play clock with no plastic parts.
- 32 pp text plus foldout page
- 280 mm high x 210 mm wide.
- 11 mm spine width.



Fold out page.





Discover a world that is bustling with strange looking 'minibeasts'

Inspiring young minds to engage with the natural world.

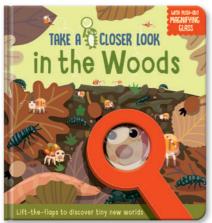
Thousands upon thousands of tiny creatures go about their daily lives whilst being largely ignored by most of us, yet they are nearly everywhere: In the town, in the country, even living with us in our homes. These books with their push-out lenticular magnifying glass, will introduce curious children to this fascinating, easily accessible, miniature world. All they have to do is take a closer look.

Example spread from In the Pond.

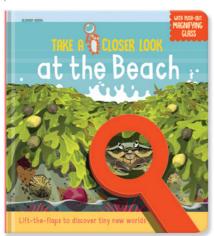


Intriquing peep hole partially reveals the next encounteron the next page



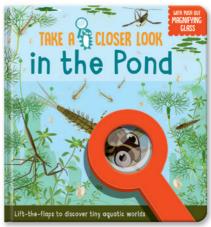


Inside this book there are things to spot using the press-out magnifying glass. Take a page-by-page journey, down into the micro world beneath our feet. From a warty toad under a log, to swarms of minute springtails somersaulting amongst the particles of leaf litter.

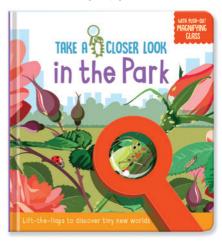


This book takes the reader on an imagined trip to the seaside. Discover the tiny creatures lurking in the sand, the tide line, and the rockpools.

Turn over the layers of salty seaweed and see how much life dwells in this ever-changing, natural environment.



Take a journey under the surface of a freshwater pond. Lift curtains of weed and look under stones to reveal ever smaller aquatic 'mini-beasts'. Use the magnifying glass to see what they might be saying to each other. Can you see how many waterboatman are hiding on a page.



Next time you are walking through your local town park, take a closer look at the plants and trees. What's that hiding under that leaf? What are those tiny things clustering around the rose buds? This interactive book will help young nature detectives to indentify urban mini beasts.





- Hard back, board book
- 9 page spreads with flaps and peep through features
- Push out magnifying glass
- 165 mm high x 160 mm wide
- 11 mm spine width
- Spot gloss varnish on matt laminated cover.



Shipper/Display box

We can provide various display unit options for large orders if required.

Notes



